CALL FOR APPLICATIONS

Job Summary

The ASCVD Risk Reduction Initiative is seeking a candidate with a passion for health care innovation to join our team on a contract-basis to support innovation management and program design. The Innovation Manager / Design Strategist will be responsible for working alongside the ASCVD Risk Reduction Initiative team to design and execute activities from contextual research and stakeholder engagement through pilot testing and implementation. This position requires a high degree of engagement and resourcefulness as well as outstanding communication and organizational skills. The Innovation Manager / Design Strategist must have the ability to make decisions and perform analyses that will impact project success and completion.

The ASCVD Risk Reduction Initiative is a five-year program started in July 2021 funded by a grant from the NIH CTSA with support from Penn Medicine. The Initiative aims to develop, evaluate, and scale a Heart Disease Prevention Program, a novel population health care model using best practices in behavioral science and digital health to reduce ASCVD risk through improved blood pressure and lipid control. The Initiative is a wide-reaching program that touches diverse stakeholder groups, including University and Health System leadership, research teams, clinical providers, patients, community members, informatics partners, and other collaborators whose buy-in, input, and participation are critical to program success.

Accountabilities

- Work closely with the ASCVD Initiative team to plan and execute stakeholder engagement, pilot testing, and program development and implementation activities
- Prepare and execute on-site and virtual provider feedback sessions at Penn Medicine outpatient primary care practices
- Perform contextual research with primary care providers and other stakeholders
- Assist in the planning and engagement of a patient and community advisory board
- Assist in the preparation and engagement of an operating workgroup of clinical, operational, informatics, and other health system stakeholders
- Lead design experiments to quickly test assumptions and validate proposed solutions
- Synthesize and incorporate findings from stakeholder engagement and design experiments into program design through iterative development and refinement
- Identify opportunities for improvement of our team, methods, interactions, and execution
- Performs duties in accordance with Penn Medicine and entity values, policies, and procedures
- Other duties as assigned to support the unit, department, entity, and health system organization
Qualifications

Bachelor’s degree and 3+ years working in health care or related field or innovation-related experience

Skills and Abilities

- Ability to read, write, and communicate skillfully
- Demonstrated customer service skills
- Demonstrated organizational skills
- Must display flexibility
- Ability to use Microsoft Office (Excel, Power Point, Word)
- Demonstrated time management and priority setting skills
- Work independently and as a team player
- Professional maturity to interact with health system employees and patients in a sensitive clinical environment
- Willingness and ability to participate in on-site activities in the Greater Philadelphia Area and Lancaster County

Logistics

- Work Location: The assigned work location for this role is 3600 Civic Center Boulevard, Philadelphia, PA. The role will be primarily remote with on-site meetings as required at various Penn Medicine locations. On-site meetings will be scheduled at least two days in advance.
- Contract Length: 6 months with opportunity to extend based on funding and project needs
- Hours: 20-30 hours/week based on project needs
- Rate: $35-$50/hour based on qualifications
- Transportation: Reasonable cost of transportation for off-site stakeholder engagement activities will be covered with documentation

To Apply

Email your resume (required) and cover letter (strongly preferred) to:

Katy Mahraj
Director of Clinical Care Innovation
ASCVD Risk Reduction Initiative
katy.mahraj@pennmedicine.upenn.edu